

## Speakers

**Maureen Smith, MD, MPH, PhD** is a professor in the University of Wisconsin-Madison School of Medicine and Public Health, Departments of Population Health Sciences and Family Medicine & Community Health. Her research evaluates the impact of health system changes on access to and quality of medical care for aging and chronically ill persons. Dr. Smith is working with the Wisconsin Collaborative for Healthcare Quality and the Collaborative Center for Health Equity to measure and publicly report disparities in the quality of care for health systems across Wisconsin.

**Lisa Peyton-Caire** is the founder and president of The Foundation for Black Women's Wellness, a Wisconsin-based, non-profit organization committed to eliminating health disparities and other barriers impacting the lives of African-American women and girls. She established the Black Women's Wellness Day to inform, inspire and empower women and girls of color to build and sustain healthy, wellness-centered lives. She contributes to numerous local efforts and is on the boards of UnityPoint Health-Meriter and the Center for Resilient Cities. She previously served on the boards of Sustain Dane and A Fund for Women.

**Shiva Bidar-Sielaff** is the Chief Diversity Officer at UW Health. She leads the design and implementation of UW Health's initiatives related to diversity, equity and inclusion. She has made significant contributions to our community by holding many key roles, including: Co-Chair of the Latino Health Council of Dane County; member of the Madison College Board of Trustees; Madison Community Foundation board member, and United Way of Dane County Vision Council member. She is a founding member and co-chair of the Madison Area Diversity Roundtable, a coalition of employers committed to diversity and inclusionary practices.

### *Ethics Committee Conference Planners & Speakers disclose no relevant financial relationships*

Shiva Bidar-Sielaff, MA, Speaker  
Calvin Bruce, MD, Ethics Committee Member  
Heather Certain, MD, Hospitalist  
Ethics Committee Chair  
Cavan Doyle, JD, UPH-Meriter Clinical Ethicist  
Mary Henman, RN, PhD,  
Ethics Committee Member  
Lauren Jerzak, RN, Complex Case Manager  
Conference Planning Committee Chair  
Beth Kellogg, MSW, Palliative Care  
Bernard Micke, MD, Ethics Committee Member  
Lisa Peyton-Caire, MS, Speaker  
Cristie Roberson, PhD  
Continuing Professional Development  
Maureen Smith, MD, MPH, PhD, Speaker

#### **Policy on Faculty and Planner Disclosure**

It is the policy of UnityPoint Health-Meriter that the faculty, authors, planners, and other persons who may influence content of this CME activity disclose all relevant financial relationships with commercial interests in order to allow CME staff to identify and resolve any potential conflicts of interest. This activity received no commercial support.

**This conference was  
generously funded by:**

 **UnityPoint Health  
Meriter Foundation**

# 2018 Fall Ethics Conference

## Confronting Racial Disparities in Healthcare



**Friday, November 2, 2018  
8:00 a.m.—12:00 p.m.**

Promega BTC  
5445. E. Cheryl Parkway  
Madison, WI 53711

 **UnityPoint Health  
Meriter**

PARTNER OF 

# 2018 Fall Ethics Conference

## Program Objectives

- Describe racial disparities that exist in Dane County and Wisconsin.
- Identify individual, societal, and institutional factors that influence racial disparities
- Identify the effects of implicit bias on patient care

## Agenda

- 7:30-8:00 Breakfast & registration
- 8:00-8:15 Introduction by Cavan Doyle, JD, Meriter Clinical Ethicist
- 8:15-9:15 Maureen Smith, MD, MPH, PhD
- 9:15-9:30 Break
- 9:30-10:15 Lisa Peyton-Caire, MS
- 10:15-11:00 Shiva Bidar-Sielaff, MA
- 11:00-11:15 Break
- 11:15-12:00 Panel discussion, moderated by Cavan Doyle, JD

## Target Audience

This program is designed for: physicians; nurses; social workers; medical and spiritual care staff; and the Dane County Community

## Statement of Accreditation

UnityPoint Health-Meriter is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

## Credit Designation Statement

UnityPoint Health-Meriter designates this live activity for a maximum of 3.5 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Certificate of Attendance for Social Workers

A Certificate of Attendance will be provided for Wisconsin social workers. Participants must submit an evaluation form. 3.5 Continuing Education Hours are offered only for participation in the full conference.

**NOTE:** All attendees will receive a certificate of attendance that is valid for CEUs in other disciplines (e.g., nursing).



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## Registration: Two Options

Registration deadline: Wednesday, October 31, 2018

- \_\_\_ General Registration - \$25.00  
(fee waived for UWHealth and UPH-Meriter employees, and UPH-Meriter Medical Staff)
- \_\_\_ Student Registration - \$10.00

### I. Online

[www.unitypoint.org/madison/classes-and-events.aspx](http://www.unitypoint.org/madison/classes-and-events.aspx)

Click on Continuing Education

### II. Mail

Complete the information requested below and return with check to:

CPD Office, UnityPoint Health-Meriter  
231 McConnell, 202 South Park St.  
Madison, WI 53715

Please make remittance payable to:  
UnityPoint Health-Meriter

*Please Print:*

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Degree \_\_\_\_\_

Practice Setting or Employer  
\_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

For more information or for any needed accommodations, please contact:

Anna Newcomb, Office of Continuing Professional Development, 230 McConnell, UnityPoint Health-Meriter  
CME@unitypoint.org or 608-417-6538

*In accordance with the Americans with Disabilities Act, UnityPoint Health-Meriter seeks to make this conference accessible to all.*